



Sponsor

Hybrid

LACNIC events



Welcome to LACNIC Events!

LACNIC, the Latin American and Caribbean Internet Addresses Registry, is an international non-government organization established in Uruguay in 2002. It is responsible for assigning and managing Internet numbering resources (IPv4, IPv6), Autonomous System Numbers, DNS Reverse Resolution and other resources for the region of Latin America and the Caribbean. It is one of five existing Regional Internet Registries. Consolidated as a technical point of reference, the organization offers an online learning platform and promotes Internet exchange points, the installation of root servers, and IPv6 deployment.

Why sponsor LACNIC events?

As part of its efforts to promote the creation of synergies and initiatives for the construction of an open, stable and secure Internet in Latin America and the Caribbean, LACNIC organizes two annual events in different cities throughout the region.

LACNIC events are extremely relevant for the Latin American and Caribbean Internet community, as they provide spaces for multistakeholder dialogue, high-level technical training, and the discussion of topics that are of the greatest interest to the Internet community.

Hybrid events generate spaces for sharing and exchanging experiences and technical knowledge, provide networking opportunities, and allow participants to strengthen their skills.

Both participants and sponsors benefit from a much broader audience, with spaces and tools that allow them to generate new contacts, and which are adapted for both in-person and remote participants.

Networking

More than 600 professionals gather on site to attend the various activities and about 1,000 more participate online. These professionals represent leading Internet organizations as well as governments, academia and civil society.

Visibility

Promotional activities, social media presence and media coverage.

Business opportunities

Social events + Meeting rooms + Networking tools

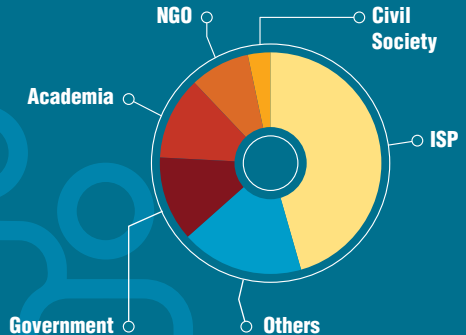
Commitment

To the Internet community.



In person attendees

+600 professionals representing leading Internet organizations as well as governments, academia and civil society, Internet service provider (ISP) managers and technical staff, network engineers, experts in new technologies, Internet exchange point operators (IXPs/NAPs), content providers, international carriers, as well as Regional Internet Registry and ICANN staff.



**Data from the last 4 events*

Keynote Speakers at prior LACNIC events

● **Merike Kaeo**
CTO Farsight Security

● **Timothy Winters**
IPv6 Ready Technical Chair

● **Charlie Kaufman**
System Security Architect at EMC

● **Radia Perlman**
Dell EMC fellow

● **Paul Twomey**
Chairman of the CyberGreen Institute

● **Steve Crocker**
Board of directors, ICANN

● **Álvaro Retana**
VP Technology Strategy,
Future Networks at Futurewei Technologies

Remote participation

2700
Visitors

+400
Virtual
registered
In each hybrid
event

1.400
a 2.500
weekly sessions
Event website

Networking tool
+1.200
messages exchanged
by participants during
each event

lacnic38
lacnog2022

lacnic lacnog

Internet Society
Capitulo Bolivia

Media and press

Each event is covered by more than 25 regional media outlets.



Categories and Benefit

	Diamond USD 25.000	Gold USD 15.000	Silver USD 9.000	Bronze USD 4.000	Stand USD 6.000
Free event registrations	10	6	4	2	3
Mention of the Sponsor in Press	●	●	●	●	●
Advertising materials inside the conference bag	●	●	●	●	●
Thank you message	●	●	●	●	●
Stand	●	●	●	●	●
Use of meeting room for private meetings	●	●	●	●	●
Logo and link on the event's website	●	●	●	●	●
Company logo projected on screen / breaks	●	●	●	●	●
Signage / background for press releases	●	●	●	●	●
Company logo on signage	●	●	●	●	●
Company logo on the social event program	●	●	●	●	●
Description in event notebooks	●	●	●	●	●
Logo on event notepads	●	●	●	●	●
Logo on event bags	●	●	●	●	●
Logo on event T-shirts	●	●	●	●	●
Logo on name badge lanyards	●	●	●	●	●
Special settings or merchandising	●	●	●	●	●

EXCLUSIVE

Sponsorship Opportunities

Social Event
USD 15.000

Welcome Cockatil
USD 10.000

Barista Café
USD 7.000

Technical Forum
USD 7.500

Beer&Gear
USD 5.000



Sponsor

Peering Forum

Premium USD 5.000

Space on the exhibit **table** where materials are handed to participants on the day of the PF

Logo on Peering Forum website

5 registration fee waivers

Logo on first line of PF banner, **size: large**

Mention of sponsor's participation in a press release

Access to meeting room, prior reservation

Basic USD 2.500

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Logo on Peering Forum website

2 registration fee waiver

Logo on second line of PF banner, **size: small**

Mention of sponsor's participation in a press release



*It is applied a discount on the Peering sponsorship cost if combined with a traditional event sponsor category.
Coordinate directly with the sponsorship contact.

Diamond

Sponsor - Hybrid Format

USD 25.000

Includes 10 complimentary event registrations.

- Mention of sponsor's participation in a press release.
- Inclusion of sponsor's own promotional material inside the event bag
- Thank you message as sponsor when opening and closing sessions.
- Space to set up a company booth/stand.
- Space for a commercial presentation in the coffee break area during the event. See Terms and Conditions.
- Company description in the event website.
- Special settings or merchandising must be coordinated directly with the Sponsorship Contact. See ANNEX for options.
- Access to a meeting room.

Highlighted company logo on:

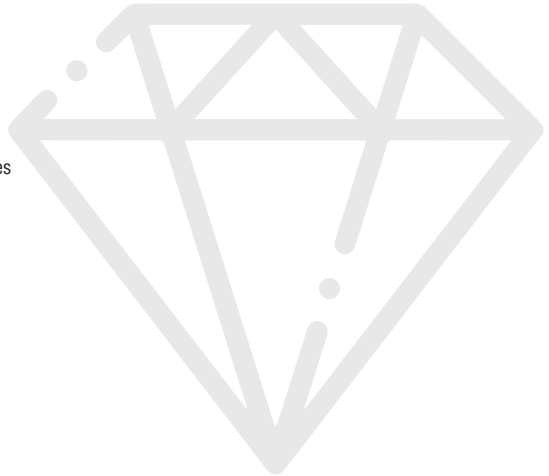
1. Event program
2. Company logo and link on the Sponsors page of the event's website
3. Company logo displayed on screen during breaks
4. Priority display in background signage for press articles and photos
5. Signage to be installed inside the convention center, highlighted according to the corresponding sponsor category
6. Event T-shirt
7. Name badge lanyards

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.



Gold

Sponsor - Hybrid Format

Includes 6 complimentary event registrations

- Mention of sponsor's participation in a press release.
 - Sponsor's own promotional material and company logo inside the event bag.
 - Thank you message as sponsor when opening and closing sessions.
 - Space to set up a company stand.
 - Company description in the event program.
 - Slot for a commercial presentation in the coffee break area.
- See Terms and Conditions.

Company logo on:

1. Event program
2. Company logo and link on the event's website Sponsors page
3. Company logo displayed on screen during breaks
4. Prominent display in background signage for press articles and photos
5. Signage to be installed inside the convention center, highlighted according to the corresponding sponsor category
6. Event bag

USD 15.000

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.



Silver

Sponsor - Hybrid Format

Includes 4 complimentary event registrations

- Mention of sponsor's participation in a press release
- Sponsor's own promotional material inside the event bag or backpack.
 - Thank you message as sponsor at opening and closing sessions.
- Space to set up a company stand
- Company description in the event program
- Slot for a commercial presentation during the event in the coffee break area. See Terms and Conditions

Company logo on:

1. Event program
2. Company logo and link on the Sponsors page of the event's website
3. Company logo displayed on screen during breaks
4. Prominent display in background signage for press articles and photos
5. Signage to be installed inside the convention center, highlighted according to the corresponding sponsor category
6. Logo on event notepad

USD 9.000

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.



Bronze

Sponsor - Hybrid Format

USD 4.000

Includes 2 complimentary event registrations.

- Mention of sponsor's participation in a press release.
- Sponsor's own promotional material inside the event bag.
- Thank you message as sponsor when opening and closing sessions.
- Company description in the event program

Company logo on:

1. Event program
2. Company logo and link on the Sponsors page of the event's website
3. Company logo projected on screen during breaks
4. Signage to be installed inside the convention center, highlighted according to the corresponding sponsor category

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

Stand/Booth

Sponsor

USD 6.000

Includes 3 complimentary event registrations.

The STAND category offers an exhibition space for companies interested in promoting their products and/or services to the large and influential audience attending LACNIC events. Banners and additional installation costs, materials and technical equipment must be provided by the sponsor.

- Mention of sponsor's participation in a press release.
- Thank you message as sponsor when opening and closing sessions.
- Company description in the event program

Company logo on:

1. Event program
2. Company logo and link on the event website's Sponsors page under the "stand" category

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

Exclusive Sponsorship Opportunities

Social Event

USD 15.000

The social event is the final activity of the third day of the event. This event is somewhat more formal than the welcome cocktail. Dinner includes tray service and a show at a venue that is special and symbolic for the host city.

This category is exclusive and limited to a single sponsor. It includes the display of your corporate image and promotional materials.

It also includes a 5 minute slot for opening remarks. (5 minutes maximum).

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.





Exclusive Sponsorship Opportunities

Welcome Cocktail

USD 10.000

The welcome cocktail is held at the end of the first day of the event. The cocktail's location is varied – in some cases, a room is set up within the hotel where the event takes place; in others, the cocktail is held at a venue that is symbolic and special to the host city.

This category is exclusive and limited to a single sponsor. The venue will be decorated in the sponsor's corporate colors and display their corporate image

It also includes a slot for opening remarks during the welcome cocktail (5 minutes maximum).

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

Exclusive Sponsorship Opportunities

Technical Forum

USD 7.500

Includes 4 complimentary event registrations.

- Signage highlighted during the forum.
- Exhibition space (including table and chairs).
- Banners and additional installation, materials and technical equipment costs must be provided by the sponsor.
- Mention of sponsor's participation in a press release.
- Thank you message and recognition during opening and closing sessions.
- Thank you message and brief description of the company's work at the start of the forum

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.



Exclusive Sponsorship Opportunities

Espresso Café Barista

Subject to availability

USD 7.000

The sponsor may provide the barista with the following:

- Clothing with the company logo: Hat, T-shirt and/or apron
- Signage around the designated space
- Coffee may be served in cups with the company logo

The package includes 150 coffee cups per day. If the agreed number of cups is exceeded, the difference will be billed directly to the sponsor.

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

Exclusive Sponsorship Opportunities

Beer & Gear Pack

Subject to availability

USD 5.000

Beer & Gear is a commercial networking activity that takes place at the end of the second day of the LACNIC event. It allows participants to visit the stands while enjoying a drink or two, without the pressure of time.

This option includes:

- Two (2) event registrations
- Prominent signage during Beer & Gear time
- Mention of sponsor's participation in a press release
- Thank you message and recognition when opening and closing sessions
- Company logo and description in the event program

This category is limited to a single sponsor. It includes the display of company image and materials.

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

Common PROGRAM topics

Technical Tutorials

These training sessions cover topics such as IPv6 monitoring, routing with BGP and RPKI, DNSSEC, CSIRTs, Internet resource management, IPv6 in fixed and mobile access networks, and peering.

Public Policy Forum

LACNIC's Public Policy Forum is where policy proposals regarding the rules or policies relating to Internet resource management to be applied in Latin America and the Caribbean are presented, discussed and approved. This forum is open to the public in general and complements the Policy mailing list.

Annual Member Assembly

This is the most important space for LACNIC member participation. The Annual Member Assembly considers and approves LACNIC's financial statements and results, elects the members of the fiscal and electoral commissions, and votes changes or modifications to LACNIC'S bylaws.

LACNIC Technical Forum

The LACNIC Technical Forum is a space where the community can meet face-to-face during LACNIC events to share and discuss various topics. The forum includes top-level technical presentations on issues such as cybersecurity, IPv6, DNS, the Internet of Things, interconnection, network operation, regulation and others.

Latin American and Caribbean Network Operators Forum (LACNOG)

This forum allows operators from across the region to discuss and share technical information and experiences in network operation and infrastructure development. LACNOG participates in many events in the region and includes multiple working groups on different topics proposed by the operators community. Once a year, the organization brings together a significant number of operators who gather at a major international event with the aim of strengthening the ties between the region's operators and providing updates on standards, technologies, best practices in network operation and other topics.

CSIRT Meetings

The LAC Computer Security Incident Response Team (CSIRT) meeting is a space designed for stakeholders involved in security to share their experiences, thus strengthening the region in terms of computer security incident prevention and mitigation.

LAC Peering Forum

The Peering Forum seeks to provide the opportunity for the region's major Internet Service Providers, Content Providers and Internet Exchange Points to discuss and negotiate peering and transit agreements. This meeting is by invitation only.

TERMS and CONDITIONS

Intellectual property

The sponsor grants LACNIC a non-exclusive, non-transferable, royalty-free license to use the sponsor's distinctive sign(s) in order to fulfill the purpose of the agreement.

Price and Form of Payment

The sponsor must pay the price specified above within 30 days from the date of invoice, via bank transfer or deposit, or using a card (Visa or MasterCard).

Prices will not be subject to any withholdings or taxes in the sponsor's country of origin; should this be the case, said withholdings or taxes shall be added to the price and will be borne by the sponsor, such that LACNIC receives the agreed price in full.

Sponsor's commitment

The Sponsor will grant to LACNIC and LACNIC will accept a sum of money towards sponsorship of the next event organized by LACNIC in the region of Latin America and the Caribbean.

Services to be rendered by LACNIC

In consideration of payment of the price specified above, LACNIC will be required to include the sponsor in the appropriate Sponsor Category (as specified in the annex detailing each category and their corresponding rights).

Commercial presentations

At LACNIC events, an exclusive commercial networking activity is held for sponsors in the coffee break area of the venue.

This activity is held on a day and at a time subject to availability. [15 minutes maximum].

The agreed price does not include additional technical equipment or translation. Brand signage for the room must be provided by the sponsor.

LACNIC will not be responsible for the attendance at the presentation.

Important Note: Sponsorship is not exclusive to either party.

Contact information

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Events and Sponsorship Analyst, LACNIC

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Cel: +598 95 304 309

ANNEX

Exclusive, customized opportunities for **DIAMOND** sponsors.

Please check availability with the Sponsorship Contact. Subject to change depending on the event location.

Water bottles personalized with sponsor's company logo or image.

- 600 bottles available
- 1 bottle will be placed for each attendee on the day of the opening ceremony
- A table with bottles will be available at the entrance area

Customized keys to enter rooms at the hotel where the event is held.

- The hotel may provide guests who are registered for the event with a key customized to include the sponsor's company logo or image
- A card with a welcome message may be provided along with the key

Slippers customized with the sponsor's company logo.

- Customized slippers will be provided to each hotel guest registered for the event
- These slippers will be available in the guests' rooms
- A card with a welcome message may be attached

Chair covers personalized with sponsor's company logo or image.

- These chair covers will be used in the rooms where the Tutorials will be held

Participation in map showing the venue / event area and hotel surroundings.

- The map will be provided along with the event's promotional materials

Sponsors at prior LACNIC events

ADDREX  amsix  antel  aws  CISCO™

egi.br nic.br  Claro  DHD  Google™  HUAWEI

 ICANN  Internet Society  iPBROKER
www.ipbroker.com  IR6
CONSULTING AND SERVICES  LOGICALIS
Architects of Change

 Meta  NETFLIX  NETSCOUT | Arbor  NTT Communications

 OSI
HARDWARE & TELECOM  TEAM CYMRU  ufinet  verizon
media



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